

fundraising

GETTING STARTED



sign up for a 2-3 week selling period

collect orders from Supporters on order forms and online

online orders ship immediately when placed

paper order forms are submitted via email (photo)

each order is individually packed and labeled by Seller

group receives 40% of total sales (online+forms)

HOW IT WORKS

EASY AS 1...2...3

GO TEAM!

1 Set & Share Your Goal PER SELLER
Establish your goal, share how these funds will be used with your group.

$$\frac{\$}{\text{Total \$ Goal}} \div \frac{\div}{\text{Total Sellers}} = \frac{\$}{\text{\$ Goal / Seller}}$$

2 Prepare & Promote

- Organize and motivate your group with social media, emails, and sharing the online ordering instructions.

3 Collecting Orders & Payments

- Distribute sales materials to Sellers & share END DATE: _____
- Remind Sellers to collect order payments upfront
- Send reminder emails + post on social media as end date approaches
- Collect payments and order forms from Sellers
- Photo and email any paper order forms to info@mnbrandsforgood.com
- We'll email a final invoice and/or credit memo reflecting total sales and the group's 40% total profit